

July 16, 2015

The Honourable Reza Moridi
Minister of Training Colleges and Universities
Province of Ontario
c/o The Universities Unit
7th Floor, Mowat Block
Toronto, ON M7A 1L2.

To the Honourable Reza Moridi,

Dalhousie University is pleased to submit this Re-Application for Ministerial Consent for its Master of Business Administration (Financial Services) Program under the ***Post-secondary Education Choice and Excellence Act***.

Our Master of Business Administration (Financial Services) (MBA FS) Program is the only master's degree specific to financial services in Canada offered to working professionals, who have a minimum of five years' professional or managerial experience in the industry. Our students are diverse and work in banks and insurance companies across the country. The MBA FS is offered through an on-line/blended learning platform to afford its students flexibility, and convenience, while providing the highest standards in graduate education. Established in 1996, the MBA FS has been conferred upon almost 1000 finance/insurance sector professionals across the country, who have moved on to progressively more senior positions within their organizations either during their pursuit of the MBA FS degree, or subsequent to achieving it. Delivered through the Rowe School of Business, the MBA FS is overseen by an Academic Committee, which monitors curriculum, standards and instructor qualifications, many of whom have been awarded recognition for their teaching and research.

Our Rowe School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) and the MBA FS has and continues to meet the exceedingly high standards promoted by this organization.

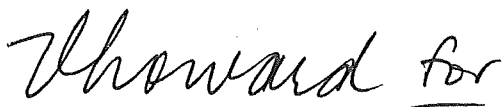
Dalhousie University is a public organization operating under an Act of the Nova Scotia Provincial Legislature, the "Act for the Regulation and Support of Dalhousie College" Chapter 24 of the Acts of 1863, as amended.

We are pleased to have previously been awarded Ministerial Approval from Ontario for our MBA Financial Services Program; this is an application for renewal.

Please find enclosed three (3) paper copies of the submission, prepared in accordance with Provincial guidelines, as well as the required application fee in the amount of \$5,000.

We thank you for your consideration of this application, and look forward to a positive review. We are available to answer any questions or to provide more detail, as required.

Respectfully submitted,

A handwritten signature in cursive script that reads "Peggy Cunningham" followed by a horizontal line under the word "for".

Peggy Cunningham, PhD
Dean,
Faculty of Management

c.c. Dr. Carolyn Watters,
Provost and Vice President, Academic

PROGRAM ABSTRACT

1.1 SUBMISSION TITLE PAGE

Full Legal Name of Organization: Dalhousie University				
Operating Name of Organization: Dalhousie University				
Common Acronym of Organization (if applicable): DAL				
URL for Organization Homepage (if applicable): http://www.dal.ca/				
Proposed Degree Nomenclature: Master of Business Administration (Financial Services)				
Location (specific address) where program to be delivered (each location requires a location-specific consent from the Minister): Halifax, NS; Toronto, ON; Calgary AB, Edmonton, AB, Vancouver, BC				
Contact Information: Person Responsible for this Submission: Name/Title: Dr. Martine Durier-Copp, Director Administrative Full Mailing Address: Dalhousie University Faculty of Management P.O. Box 15000 6100 University Avenue, Suite 3100 Halifax, NS B3H 4R2 Telephone: (902) 494-3477 Fax: (902) 494-5164 E-mail: martine.durier-copp@dal.ca				
Site Visit Coordinator (if different from above): Same as above				
Program launch date: September 1996				
Intake for the past 3 years of the program:				
New Student Intake Trends/Academic Year – Three Year Overview				
Semester	Fall	Winter	Spring	Totals
2014/2015	25	19	4	48
2013/2014	27	13	4	44
2012/2013	22	20	0	42
Initial Tuition Fee: \$ 2615.00/course (Part Time studies)				

1.2 PROGRAM ABSTRACT

The Dalhousie MBA (Financial Services) degree is designed to assist managers in the financial services industry to enhance their knowledge and skills by furthering their abilities to exercise leadership and make sound strategic decisions, honing their analytical skills, and sharpening their judgment in managerial and client service roles. The program broadens the horizons of financial managers by exposing them to theoretical business and managerial concepts the industry, to new and emerging ideas, thereby enhancing performance in their present positions and increasing their scope of career opportunities.

Developed and delivered by award-winning academics and financial services experts working in close collaboration with employers and industry associations, our program is characterized by experiential learning which can be applied immediately to professional responsibilities.

Offering a balance of theory, analysis and day-to-day financial services practice, our program builds on existing experience to enable strategic response to complex management issues and to devise innovative, relevant and real world solutions to our students' organizations' current challenges.

The part-time MBA (FS) program is delivered using a blended learning model of combining distance and classroom instruction.

2.2 GRADUATE COURSE SCHEDULE 2

Year and Semester	Course Number & Title	Course Credit Hours	Course Prerequisite and Co-requisites	Instructor's Highest Qualification Earned and Discipline of Study
Academic Years 2015/2016				
Fall 2015	BUSI 5103: Business Accounting	3 Cr Hrs	N/A	MBA, CPA, FCPA
Fall 2015	BUSI 5503: Quantitative Decision Making	3 Cr Hrs	N/A	PhD (Statistics)
Fall 2015	BUSI 5511: Management Information Systems	3 Cr Hrs	N/A	MBA, MEC, BEng, IT and Proj Mgmt professional
Fall 2015	BUSI 5801: International Business	3 Cr Hrs	N/A	PhD (International Business and Strategy)
Fall 2015	BUSI 6601: Legal Aspects of Business	3 Cr Hrs	N/A	LLM, MBA (Law)
Winter 2016	BUSI 5703: Business Economics	3 Cr Hrs	N/A	PhD (Economics)
Winter 2016	BUSI 6207: Adv. Corporate Finance	3 Cr Hrs	BUSI 5103 Business Accounting	PhD (Finance)
Winter 2016	BUSI 6326: Management Skills Development	3 Cr Hrs	N/A	PhD (Organizational Behaviour and change, Leadership and Chaos Theories)
Winter 2016	BUSI 6410: Adv. Marketing	3 Cr Hrs	N/A	MBA (Marketing), 30+ exp practitioner
Winter 2016	BUSI 6255: Global Markets & Institutions	3 Cr Hrs	BUSI 6207: Adv Corporate Finance	PhD (Finance)
Winter 2016	BUSI 6900: Corporate Social Responsibility	3 Cr Hrs	N/A	PhD (CSR, HR Mgmt and Human Rights, Business & Society, Business Ethics)
Summer 2016	BUSI 5511: Management Information Systems	3 Cr Hrs	N/A	MBA, MEC, BEng, IT and Proj Mgmt professional
Summer 2016	BUSI 6990: Strategic Leadership and Change	3 Cr Hrs	All MBA (FS) courses	PhD (International Business and Strategy)
Academic Year 2016/2017				
Fall 2016	BUSI 5103: Business Accounting	3 Cr Hrs	N/A	MBA, CPA, FCPA
Fall 2016	BUSI 5103: Business Accounting	3 Cr Hrs	N/A	MBA, CPA, FCPA
Fall 2016	BUSI 5503: Quantitative Decision Making	3 Cr Hrs	N/A	PhD (Statistics)
Fall 2016	BUSI 5511: Management Information Systems	3 Cr Hrs	N/A	MBA, MEC, BEng, IT and Proj Mgmt professional
Fall 2016	BUSI 5801: International Business	3 Cr Hrs	N/A	PhD (International Business and Strategy)
Fall 2016	BUSI 6230: Investments and Money Management	3 Cr Hrs	BUSI 6207: Corporate Finance	PhD (Finance)
Fall 2016	BUSI 6900: Corporate Social Responsibility	3 Cr Hrs	N/A	PhD (CSR, HR Mgmt and Human Rights, Business & Society, Business Ethics)
Winter 2017	BUSI 5703: Business Economics	3 Cr Hrs	N/A	PhD (Economics)
Winter 2017	BUSI 6207: Adv. Corporate Finance	3 Cr Hrs	BUSI 5103 Business Accounting	PhD (Finance)
Winter 2017	BUSI 6326: Management Skills Development	3 Cr Hrs	N/A	PhD (Organizational Behaviour and change, Leadership and Chaos Theories)
Winter 2017	BUSI 6410: Adv. Marketing	3 Cr Hrs	N/A	MBA (Marketing), 30+ exp practitioner

Winter 2017	BUSI 6300: Risk Management for Financial Institutions	3 Cr Hrs	N/A	PhD (Finance)
Summer 2017	BUSI 5801: International Business	3 CR Hrs	N/A	PhD (International Business and Strategy)
Summer 2017	BUSI 6990: Strategic Leadership and Change	3 Cr Hrs	All MBA (FS) courses	PhD (International Business and Strategy)

- Course offerings and intensive locations are subject to minimum registrants.
- The Strategic Leadership & Change (SLC) course is always offered during the summer in Halifax, and students must complete all other program requirements before registering for the final course/SLC.