

# PEQAB

Postsecondary Education Quality Assessment Board  
Commission d'évaluation de la qualité de l'éducation postsecondaire

9th Floor, Mowat Block	9 <sup>e</sup> étage, édifice Mowat
900 Bay St	900, rue Bay
Toronto ON M7A 1L2	Toronto ON M7A 1L2
Tel (416) 325-1686	Tél (416) 325-1686
Fax (416) 325-1711	Télé (416) 325-1711

July 28, 2005

The Honourable Christopher Bentley  
Minister, Training Colleges and Universities  
3<sup>rd</sup> floor, 900 Bay Street  
Toronto, ON M7A 1L2

Dear Minister:

**Re: Application from Conestoga College of Applied Arts and Technology to offer a Bachelor of Applied Business (International Business Management):  
Recommendation to Grant Consent**

Pursuant to section 5 (1) of the *Post-secondary Choice and Excellence Act, 2000*, on September 22, 2004, Conestoga College of Applied Arts and Technology applied for your consent to offer a Bachelor of Applied Business (International Business Management) degree program at its Doon Campus. In accordance with section 5.2 of the *Act*, you referred the application on October 26, 2004, to the Board for its review and recommendation. The Board reviewed the application in accordance with its *Handbook for Ontario Colleges of Applied Arts and Technology, April, 2004*. The submission, the report of the quality assessment panel, and the applicant's response were considered by the Board at its meeting of July 27, 2005.

Based on:

- the applicant's submission,
- the findings of the Quality Assessment Panel appointed by the Board to assess this program against the Board's standards and benchmarks for a baccalaureate degree program in an applied area of study,
- the applicant's response to the panel's report,
- any additional materials provided by the applicant to the Board,
- any commitments made by the applicant during the review process, and
- the Board's assessment of this information,

The Postsecondary Education Quality Assessment Board recommends that you **grant consent** to Conestoga College of Applied Arts and Technology to offer a Bachelor of Applied Business (International Business Management) degree program at its Doon Campus.

Yours truly,



Dale Patterson,  
Chair

cc Postsecondary Education Quality Assessment Board  
Bob Christie, Deputy Minister, MTCU  
Janet Mason, Assistant Deputy Minister, Postsecondary Division, MTCU  
Shamira Madhany, Director, Colleges Branch, MTCU