



Postsecondary Education Quality Assessment Board
Commission d'évaluation de la qualité de l'éducation postsecondaire

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July 22nd, 2010

The Honourable John Milloy
Minister, Training, Colleges and Universities
900 Bay Street
3rd floor, Mowat
Toronto, ON M7A 1L2

Dear Minister:

Re: Application from Conestoga College Institute of Technology and Advanced Learning for consent to change the name of its Bachelor of Applied Arts (Public Relations) to Bachelor of Public Relations: Recommendation to Grant Consent

In accordance with the streamlined process for the review of nomenclature changes, Conestoga College submitted a request to change the name of its Bachelor of Applied Arts (Public Relations) to Bachelor of Public Relations to the Board on June 28th, 2010. At its meeting of July 19th, 2010 the Board reviewed and gave final consideration to Conestoga's request.

Based on:

- the applicant's request;
- the Board's standard and benchmarks for nomenclature; and
- the Board's assessment of the information,

the Board finds that the proposed nomenclature meets the Board's requirements and recommends that you grant consent to Conestoga College Institute of Technology and Advanced Learning to change the name of its Bachelor of Applied Arts (Public Relations) to Bachelor of Public Relations.

It is common practice, in circumstances where program nomenclature has changed without any associated change in program content, to offer former graduates of the program a new testamur that reflects the new nomenclature. The Board recommends that former graduates of this program who wish to receive a replacement testamur with the new nomenclature have

the opportunity to do so, on the condition that the original testamur be returned, and the replacement indicate the year of original graduation.

Yours truly,

A handwritten signature in black ink, appearing to read 'Dale Patterson', with a long horizontal flourish extending to the right.

Dale Patterson,
Chair

cc Postsecondary Education Quality Assessment Board
Deborah Newman, Deputy Minister, MTCU
Marie-Lison Fougère, Assistant Deputy Minister, Strategic Policy and Programs
Division, MTCU
Nancy Naylor, Assistant Deputy Minister, Postsecondary Education Division, MTCU
Martin Hicks, Director, Postsecondary Accountability Branch, MTCU