



Postsecondary Education Quality Assessment Board  
Commission d'évaluation de la qualité de l'éducation postsecondaire

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July 25, 2008

The Honourable John Milloy  
Minister, Training, Colleges and Universities  
900 Bay Street  
3<sup>rd</sup> floor  
Toronto, ON  
M7A 1L2

Dear Minister:

**Re: Joint Application from George Brown College of Applied Arts and Technology  
and Niagara College of Applied Arts and Technology  
for Ministerial consent to continue to offer a  
Bachelor of Applied Business (Hospitality Operations Management) program:  
Recommendation to Grant Consent**

Pursuant to section 5(1) of the *Post-secondary Education Choice and Excellence Act, 2000*, on August 28, 2007, George Brown College and Niagara College applied to the Minister of Training, Colleges and Universities for consent to continue to offer a joint Bachelor of Applied Business (Hospitality Operations Management) program, the current consent for which is due to expire on August 18, 2008, and the first cohort for which completed the program in April 2007.

In accordance with section 5.2 of the *Act*, the application was referred on December 11, 2007, to the Board for its review and recommendation. The Board reviewed the application in accordance with its *Handbook for CAAT Renewals, May, 2006*, and gave final consideration to the application at its meeting of July 25, 2008.

Based on:

- the applicant's original submission,
- the report of the assessment panel appointed by the Board,
- any additional material submitted by the applicant, and
- the Board's assessment of the information against the Board's standards and benchmarks for a bachelor degree in an applied area of study,

the Postsecondary Education Quality Assessment Board recommends that you grant consent to George Brown College of Applied Arts and Technology and Niagara College of Applied Arts and Technology to continue to offer a Bachelor of Applied Business (Hospitality Operations Management) program, to be abbreviated B.A.B., the former at its 300 Adelaide Street East, Toronto campus and the latter at its 135 Taylor Road, Niagara-on-the-Lake campus, until May 1, 2010. This consent termination date is recommended since it is the earliest convenient time that the Board will be able to conduct a full review of the program after there has been at least one graduating class and the institution has been able to conduct and operationalize the results of its mandatory self-study.

Although this program was originally proposed and received consent as a joint program and the renewal proposal and this recommendation also relate to the proposal as being for a joint program, the Board recommends that, since the focus of the collaboration between the two institutions is on the program development and quality maintenance side with all of the elements of the program being delivered independently by each institution to its own students, the two institutions should be requested to make separate submissions for separate consents at the time of the next consent renewal.

Yours truly,



Dale Patterson,  
Chair

cc Postsecondary Education Quality Assessment Board  
Philip Steenkamp, Deputy Minister, MTCU  
Marie-Lison Fougère, Assistant Deputy Minister, Strategic Policy and  
Programs Division, MTCU  
Janet Mason, Assistant Deputy Minister, Postsecondary Division, MTCU  
Shamira Madhany, Director, Postsecondary Accountability Branch, MTCU  
Naomi Silver, Private Institutions Unit, Postsecondary Accountability Branch,  
MTCU