



Postsecondary Education Quality Assessment Board  
Commission d'évaluation de la qualité de l'éducation postsecondaire

2 Carlton Suite 1511    2 Carlton Suite 1511  
Toronto ON M5B 1J3    Toronto ON M5B 1J3  
Tel (416) 325-1686    Tél (416) 325-1686  
Fax (416) 325-1711    Téléc (416) 325-1711

January 18, 2008

The Honourable John Milloy  
Minister, Training Colleges and Universities  
3<sup>rd</sup> floor, 900 Bay Street  
Toronto, ON M7A 1L2

Dear Minister:

**Re: Application from Georgian College of Applied Arts and Technology  
to use the Title “Georgian College - University Partnership Centre” for one of its  
Administrative Units  
Recommendation to Grant Consent**

Pursuant to section 5(1) of the *Post-secondary Education Choice and Excellence Act, 2000*, on August 13, 2007, Georgian College of Applied Arts and Technology applied to the Minister of Training, Colleges and Universities for consent to continue to use the title “Georgian College - University Partnership Centre” for one of its administrative units, the current consent for which is due to expire on April 7, 2008.

In accordance with Section 5.2 of the Act, the Minister referred the application on August 24, 2007, to the Board for its review and recommendation. The Board reviewed the application in accordance with its *Handbook for Ontario Colleges, February 2006*, and gave final consideration to the application at its meeting of January 15, 2008.

Based on:

- the Board’s criteria for the use of the term “university”;
- the following conditions that need to exist when the term is not used to describe degree-granting institutions which offer (a) either a full range of academic programs, including liberal arts and science, at all levels (undergraduate and graduate), with appropriate research and academic missions or (b) a restricted range of degree programs consistent with the uses of the term “university college” are met:
  - the enterprise so-named is not a stand-alone body,
  - its relationship to a parent body, if applicable, is clearly identified to the public, and
  - it is reasonable to assume that the use of the word “university” would not mislead the public into thinking that the enterprise was itself offering “university studies”; and

- the fact that Georgian College has previously received consent to use the term “university” as an element in the name of one its administrative units,

the Postsecondary Education Quality Assessment Board finds that the proposed name meets the Board’s standards, and the Board recommends that you grant consent to Georgian College of Applied Arts and Technology to continue to use the name “Georgian College - University Partnership Centre” for one of its administrative units at its Barrie campus.

Yours truly,



Dale Patterson  
Chair

cc Postsecondary Education Quality Assessment Board  
Philip Steenkamp, Deputy Minister, MTCU  
Marie-Lison Fougere, Assistant Deputy Minister, Strategic Policy and Programs  
Division, MTCU  
Janet Mason, Assistant Deputy Minister, Postsecondary Education Division,  
MTCU  
Shamira Madhany, Director, Postsecondary Accountability Branch, MTCU  
Naomi Silver, Private Institutions Unit, Postsecondary Accountability Branch,  
MTCU