



Minister

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August 24, 2007

Mr. William Ardell
Chair, Board of Governors
Humber College Institute of Technology
and Advanced Learning
205 Humber College Boulevard
Toronto, Ontario
M9W 5L7

Dear Mr. Ardell:

Re: Bachelor of Applied Arts (Creative Advertising)

I am writing further to my letter of July 12, 2007 advising you that pursuant to subsection 4(1) of the *Post-secondary Education Choice and Excellence Act, 2000*, it was my intent to grant an amendment to the current consent to Humber College Institute of Technology and Advanced Learning (ITAL) to advertise and offer in Ontario the above-noted program.

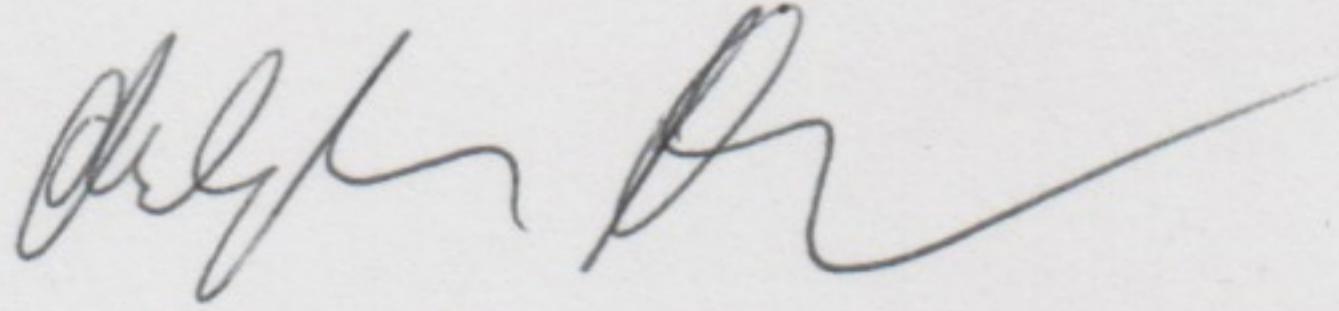
As I indicated in my letter, my intent to amend this consent was subject to the college accepting the terms and conditions set out in my letter and the college executing the Applicant Agreement Form attached to the letter.

I would like to confirm that I have now received and am satisfied with the signed Applicant Agreement Form.

I am confirming that I have granted my consent to Humber College Institute of Technology and Advanced Learning (ITAL) to amend the admissions requirements of its Bachelor of Applied Arts (Creative Advertising). This amendment to the consent does not amend the expiration date of the consent, that is, December 8, 2009.

I would like to take this opportunity to wish you much success in your new endeavour.

Sincerely,

A handwritten signature in black ink, appearing to read 'Chris Bentley', with a long horizontal flourish extending to the right.

Christopher Bentley
Minister

- c. Dale Patterson, Chair, Postsecondary Education Quality Assessment Board
John Davies, President