

PEQAB

Postsecondary Education Quality Assessment Board
Commission d'évaluation de la qualité de l'éducation postsecondaire

Suite 1511	bureau 1511
2 Carlton Street	2, rue Carlton
Toronto ON M5B 1J3	Toronto ON M5B 1J3
Tel (416) 325-1686	Tél (416) 325-1686
Fax (416) 325-1711	Télé (416) 325-1711

September 25th, 2007

The Honourable Christopher Bentley
Minister, Training Colleges and Universities
3rd floor, 900 Bay Street
Toronto, ON M7A 1L2

Dear Minister:

**Re: Application from Humber College Institute of Technology
and Advanced Learning to amend the consent by modifying the curriculum of its
Bachelor of Applied Business (Tourism Management) program
Recommendation to Grant Consent**

Pursuant to section 5(1) of the *Post-secondary Education Choice and Excellence Act, 2000*, on May 28, 2007, Humber College Institute of Technology and Advanced Learning applied to the Minister of Training, Colleges and Universities for consent to modify the curriculum of its Bachelor of Applied Business (Tourism Management) program to follow the model approved in its most recent Bachelor of Applied Business programs. In accordance with section 5.2 of the Act, you referred the application on June 18, 2007, to the Board for its review and recommendation. The Board reviewed the application in accordance with its *Handbook for Ontario Colleges*. The submission, the report of the quality assessment panel, and the applicant's response were considered by the Board at its meeting of September 18, 2007.

Based on:

- the applicant's submission,
- the findings of the Quality Assessors appointed by the Board to assess this program change against the relevant Board standards and benchmarks for a baccalaureate degree program with an applied focus,
- the applicant's response to the panel's report, and
- any additional materials provided by the applicant to the Board,
- any commitments made by the applicant during the review process,
- the applicant's commitment to continue to conform to all other terms and conditions made under the original consent, and
- the Board's assessment of the information,

the Board finds that the proposed program modifications meet the Board's standards.

The Postsecondary Education Quality Assessment Board recommends that you **grant consent** to Humber College Institute of Technology and Advanced Learning to modify the curriculum of its Bachelor of Applied Business (Tourism Management) program and to modify related bridge programs accordingly.

Yours truly,



Dale Patterson,
Chair

cc Postsecondary Education Quality Assessment Board
Philip Steenkamp, Deputy Minister, MTCU
Janet Mason, Assistant Deputy Minister, Postsecondary Division, MTCU
Shamira Madhany, Director, Colleges Branch, MTCU

BACKGROUND REPORT

Application from Humber College Institute of Technology and Advanced Learning to modify the curriculum of its Bachelor of Applied Business (Tourism Management) program

Pursuant to section 5(1) of the Post-secondary Education Choice and Excellence Act, 2000, on May 28, 2007, Humber College Institute of Technology and Advanced Learning has applied to the Minister of Training, Colleges and Universities for consent to modify the curriculum of its Bachelor of Applied Business (Tourism Management) program.

Procedures:

In accordance with section 5.2 of the *Act*, the Minister referred the application on June 18, 2007, to the Board for its review and recommendation. In accordance with the Board's procedures, the proposal was posted on the Board's web site on June 18, 2007, and comments were invited from stakeholders and the general public. No comments were received.

The Board assessed the proposal against the Board standards and benchmarks in accordance with its *Handbook for Ontario Colleges* against the admission requirements, program content, program delivery and capacity to deliver standards.

On July 17, 2007, the Board appointed a Quality Assessment Panel to assess the proposal and any related stakeholder comments against the relevant Board standards and benchmarks in accordance with its *Handbook for Ontario Colleges*. The Board received the Quality Assessment Panel's report on September 5, 2007 and invited the applicant to respond to the QAP report. The Board received the applicant's response to the report on September 10, 2007.

Board Recommendation:

As a consequence of its review of this information, at its meeting of September 18, 2007, the Board formed its recommendation to the Minister on the application from Humber College Institute of Technology and Advanced Learning for consent to modify **the curriculum** of accommodate transfer and bridging opportunities from five current diploma programs to the Bachelor of Applied Business (Tourism Management) program.

Based on:

- the applicant's submission,
- the findings of the Quality Assessors appointed by the Board to assess this program change against the relevant Board standards and benchmarks for a baccalaureate degree program with an applied focus,
- any additional materials provided by the applicant to the Board,
- the applicant's commitment to continue to conform to all other terms and conditions made under the original consent, and
- the Board's assessment of the information,

the Postsecondary Education Quality Assessment Board recommends that you **grant consent** to the application of Humber College Institute of Technology and Advanced Learning to modify the curriculum of its Bachelor of Applied Business (Tourism Management) program and to modify the existing bridge programs for advanced standing from the following diploma programs: Business Management, Business Administration, Tourism and Hospitality Management, Hotel and Restaurant Management, and Tourism and Travel, at its Lakeshore Campus.

Board's Findings:

The Board finds that the program meets all of the relevant Board's standards and benchmarks published in the Board's *Handbook for Ontario Colleges, February 2006*, namely: Admissions, Promotion, Graduation; Program Content.

Program Abstract:

The proposed modifications cover:

- The order of some of the courses and revision of these courses' outlines;
- Tourism electives replacement with designated tourism courses;
- A program hour/credit conversion;
- The five diploma to degree bridge programs.

Changes to the Proposal made as a Result of the Assessment Process:

- Four course outlines (Tourism and Hospitality Industries, The Structure of Canadian Tourism, Specialty Tourism Product Development and Marketing, and Tourism Destination Development and Management: International Perspectives) were provided
- Section 5 that includes all the information about the advanced standing arrangements - degree completion arrangements, a copy of the gap analyses, and copies of the bridging program course outlines was added.
- Faculty hiring plans added
- A chart indicating which courses will be taught by existing faculty and those to be hired.
- The percentage of faculty with Ph.D. teaching each year of the program added
- The bridge program for the 3-year Business Administration diploma graduates was eliminated; their point of entry changed from the 7th to the 5th semester
- In other bridge programs Global Geography course was replaced with Ethics and Values