



Postsecondary Education Quality Assessment Board  
Commission d'évaluation de la qualité de l'éducation postsecondaire

Suite 1511	bureau 1511
2 Carlton Street	2, rue Carlton
Toronto ON M5B 1J3	Toronto ON M5B 1J3
Tel (416) 325-1686	Tél (416) 325-1686
Fax (416) 325-1711	Télé (416) 325-1711

May 16, 2007

The Honourable Christopher Bentley  
Minister, Training Colleges and Universities  
3<sup>rd</sup> floor, 900 Bay Street  
Toronto, ON M7A 1L2

Dear Minister:

**Re: Application from Humber Institute of Technology  
and Advanced Learning to amend the consent to accommodate transfer and  
bridging opportunities from its two related diploma to the Bachelor of  
Applied Arts (Creative Advertising) program:  
Recommendation to Grant Consent**

Pursuant to section 5(1) of the *Post-secondary Education Choice and Excellence Act, 2000*, on October 20, 2006, Humber Institute of Technology and Advanced Learning applied to the Minister of Training, Colleges and Universities to amend the consent to accommodate transfer and bridging opportunities from its *Advertising and Graphic Design* and *Graphic Design Advanced* diploma to the Bachelor of Applied Arts (Creative Advertising) program. In accordance with section 5.2 of the *Act*, you referred the application on January 3, 2007, to the Board for its review and recommendation. The Board reviewed the application in accordance with its *Handbook for Ontario Colleges, February 2006*. The submission, the report of the quality assessment panel, and the applicant's response were considered by the Board at its meeting of May 15<sup>th</sup>, 2007.

Based on:

- the applicant's submission,
- the findings of the Quality Assessors appointed by the Board to assess this program change against the relevant Board standards and benchmarks for a baccalaureate degree program in an applied area of study,
- the applicant's response to the panel's report, and
- any additional materials provided by the applicant to the Board,
- any commitments made by the applicant during the review process,

- the applicant's commitment to continue to conform to all other terms and conditions made under the original consent, and
- the Board's assessment of the information,

the Board finds that the proposed program change meets the Board's standards.

The Postsecondary Education Quality Assessment Board recommends that you **grant consent** to Humber Institute of Technology and Advanced Learning to accommodate transfer and bridging opportunities from the two related diploma programs to the Bachelor of Applied Arts (Creative Advertising) program at its Lakeshore Campus.

Yours truly,



Dale Patterson,  
Chair

cc Postsecondary Education Quality Assessment Board  
Philip Steenkamp, Deputy Minister, MTCU  
Janet Mason, Assistant Deputy Minister, Postsecondary Division, MTCU  
Shamira Madhany, Director, Colleges Branch, MTCU