

Ministry of Training,
Colleges and Universities

Ministère de la Formation
et des Collèges et Universités

Minister

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DEC 31 2007

Ms. Jean Anne McLeod
Chair, Board of Governors
Seneca College of Applied Arts and Technology
1750 Finch Avenue East
Toronto, ON M2J 2X5

Dear Ms. Jean Anne McLeod:

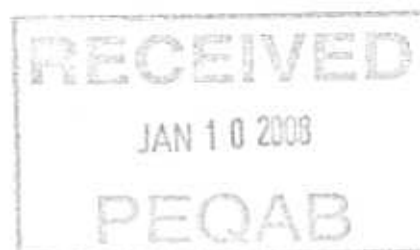
I am writing further to my letter of December 11, 2007 advising you that pursuant to Section 4 of the *Post-secondary Education Choice and Excellence Act, 2000*, it was my intent to grant consent to Seneca College of Applied Arts and Technology to advertise and offer the following applied degree program in Ontario:

Bachelor of Applied Business (Financial Services Management)

As I indicated in my letter, my intent to grant consent was subject to the college accepting the terms and conditions set out in my letter, and the college executing the Agreement Form attached to the letter of intent.

I would like to confirm that I have now received and am satisfied with the signed Applicant Agreement Form.

I am confirming that I have granted my consent to Seneca College of Applied Arts and Technology to advertise and offer a Bachelor of Applied Business (Financial Services Management) program. This consent is for a period of five years commencing from the date of this letter.



I would like to take this opportunity to wish you much success in your endeavour.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Milloy', written in a cursive style.

John Milloy
Minister

- c. Dale Patterson, Chair, Postsecondary Education Quality Assessment Board
Dr. Rick Miner, President, Seneca College of Applied Arts and Technology