

Ministry of Training,
Colleges and Universities

Ministère de la Formation
et des Collèges et Universités

Minister

Ministre

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FEB 10 2011

Mr. Bill Hogarth,
Chair, Board of Governors
Seneca College of Applied Arts and Technology
1750 Finch Avenue East
Toronto, ON M2J 2X5

Dear Mr. Hogarth:

I am pleased to advise you that, pursuant to subsection 4(1) of the *Post-secondary Education Choice and Excellence Act, 2000* (the Act), it is my intent to amend the four consents granted to Seneca College of Applied Arts and Technology to change the names of the following programs:

Original Name	New Name
Bachelor of Applied Business (Financial Services Management)	Bachelor of Commerce (Financial Services Management)
Bachelor of Applied Business (Human Resources Strategy and Technology)	Bachelor of Commerce (Human Resources Strategy and Technology)
Bachelor of Applied Business (International Accounting and Finance)	Bachelor of Commerce (International Accounting and Finance)
Bachelor of Applied Business (Municipal and Corporate Administration)	Bachelor of Commerce (Municipal and Corporate Administration)

All other terms and conditions of the original consents relating to the delivery of the above-noted programs, as identified in the original letters of consent, as dated below, remain in force. In this regard, please note that the terms of the consents remain unchanged, and the consents are specific to the following sites:

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Program Name	Date of Original Consent	Site of Program Consent
Bachelor of Commerce (Financial Services Management)	December 31, 2007	Newnham Campus 1750 Finch Avenue East, Toronto, ON M2J 2X5
Bachelor of Commerce (Human Resources Strategy and Technology)	August 26, 2005	Newnham Campus 1750 Finch Avenue East, Toronto, ON M2J 2X5 & Markham Campus 10 Allstate Parkway, Markham, ON L3R 5Y1
Bachelor of Commerce (International Accounting and Finance)	August 26, 2005	Newnham Campus 1750 Finch Avenue East, Toronto, ON M2J 2X5 & Markham Campus 10 Allstate Parkway, Markham, ON L3R 5Y1
Bachelor of Commerce (Municipal and Corporate Administration)	September 27, 2006	Newnham Campus 1750 Finch Avenue East, Toronto, ON M2J 2X5 & Markham Campus 10 Allstate Parkway, Markham, ON L3R 5Y1

The amendments to the consents are subject to the further terms and conditions set out below:

1. This intent to amend consent letter is returned to me within 30 business days of the date of this letter, signed by a representative of the college authorized to bind the organization.
2. The college maintains conformity with all commitments made in writing by the college to the Minister or the Postsecondary Education Quality Assessment Board (the Board) as part of the application dated July 13, 2010, for a change to the nomenclature of the above-listed programs and any additional commitments made in writing by the college during the Board's review process.

The above-noted amendments to the consents are effective as of the date I receive the sign back of this letter. Ministry staff will provide the college with confirmation in writing of the date of receipt of the sign-back letter.

Please note that if former graduates of these programs wish to receive a replacement testamur with the new nomenclature, they may do so on the condition that the original testamur be returned and the replacement indicates the year of the original graduation date.

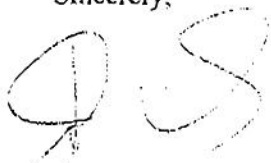
If you have any questions regarding this letter, please contact Marc Mainguy, Research Policy Analyst, Postsecondary Accountability Branch at (416) 314-7700 or by e-mail at marc.mainguy@ontario.ca.

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I wish your college continued success with these programs.

Sincerely,



John Milloy
Minister

Signed back by:

DAVID AGNEW

(Authorized Representative, Seneca College
of Applied Arts and Technology)

PRESIDENT

(Position)


(Signature)

Feb. 15, 2011

(Date)

cc: Dale Patterson, Chair, Postsecondary Education Quality Assessment Board
Mr. David Agnew, President, Seneca College of Applied Arts and Technology