



Postsecondary Education Quality Assessment Board
Commission d'évaluation de la qualité de l'éducation postsecondaire

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December 14th, 2010

The Honourable John Milloy
Minister, Training, Colleges and Universities
900 Bay Street
3rd floor, Mowat Block
Toronto, ON M7A 1L2

Dear Minister:

Re: Requests from Seneca College of Applied Arts and Technology for consent to change the names of its four Bachelor of Applied Business programs: Recommendation to Grant Consent

In accordance with the streamlined process for the review of nomenclature changes, Seneca College submitted to the Board on July 13th, 2010 requests to change the nomenclature of four programs:

- Bachelor of Applied Business (Financial Services Management) to Bachelor of Commerce (Financial Services Management);
- Bachelor of Applied Business (Human Resources Strategy and Technology) to Bachelor of Commerce (Human Resources Strategy and Technology);
- Bachelor of Applied Business (International Accounting and Finance) to Bachelor of Commerce (International Accounting and Finance); and
- Bachelor of Applied Business (Municipal and Corporate Administration) to Bachelor of Commerce (Municipal and Corporate Administration).

At its meeting of December 13th, 2010 the Board reviewed and gave final consideration to Seneca's requests.

Based on:

- the applicant's requests;
- the findings of the Quality Assessment Panel appointed by the Board to assess these nomenclatures against the Board's relevant standard and benchmarks;
- the applicant's response to the panel's reports;
- any additional materials provided by the applicant to the Board;
- any commitments made by the applicant during the review process; and
- the Board's assessment of the information;

the Board finds that the proposed nomenclatures meet the Board's standard and recommends that you grant consent to Seneca College of Applied Arts and Technology to amend these nomenclatures.

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It is common practice, in circumstances where program nomenclature has changed without any associated change in program content, to offer former graduates of the program a new testamur that reflects the new nomenclature. The Board recommends that former graduates of these programs who wish to receive a replacement testamur with the new nomenclature have the opportunity to do so, on the condition that the original testamur be returned, and the replacement indicate the year of original graduation.

Yours truly,



Dale Patterson,
Chair

cc Postsecondary Education Quality Assessment Board
Deborah Newman, Deputy Minister, MTCU
Marie-Lison Fougère, Assistant Deputy Minister, Strategic Policy and Programs
Division, MTCU
Nancy Naylor, Assistant Deputy Minister, Postsecondary Education Division, MTCU
Martin Hicks, Director, Postsecondary Accountability Branch, MTCU